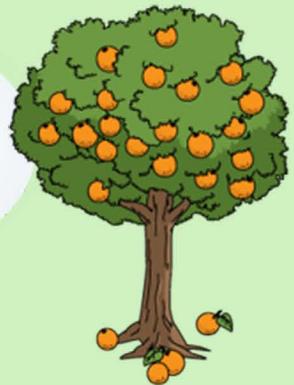


Chloe & The Chameleon

11 min. Animated
Adventure for Preschool (2-5)

Created by Jake Edwards, Jess Agbayani, Elise Armstrong-Peart,
Cassandra Sessa, and Emily Bak

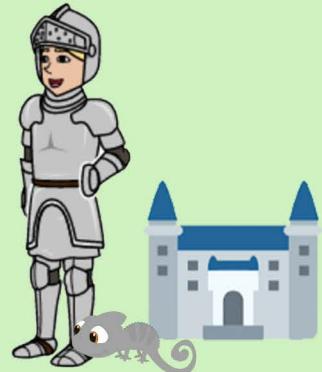
Chloe and her companion, Cam the Chameleon, travel to places in her imagination based on the colours Cam changes into. They solve problems and learn lessons with the new friends they make along the way!



Imagination is

✨ **colourful** ✨

with Cam



on your side!

Chloe develops her confidence through her and Cam's adventures where she learns about people's cultures and many important life lessons.



Chloe and her companion Cam the Chameleon travel to places in her imagination based on the colours Cam changes into, solving problems and learning lessons with the new friends they make along the way.

CHLOE



Chloe & The Chameleon follows six-year-old Chloe as she experiences the wonderful world around her. Her pet chameleon Cam has the marvellous ability to change into any colour in the world and when he does, they teleport to all sorts of incredible places in Chloe's imagination. From a castle in medieval times to a huge concert with a pop star, this is how Chloe constantly learns new things and meets new friends. She also always has her best friend Carlos close by, who comes on these heartfelt and magnificent adventures with them.

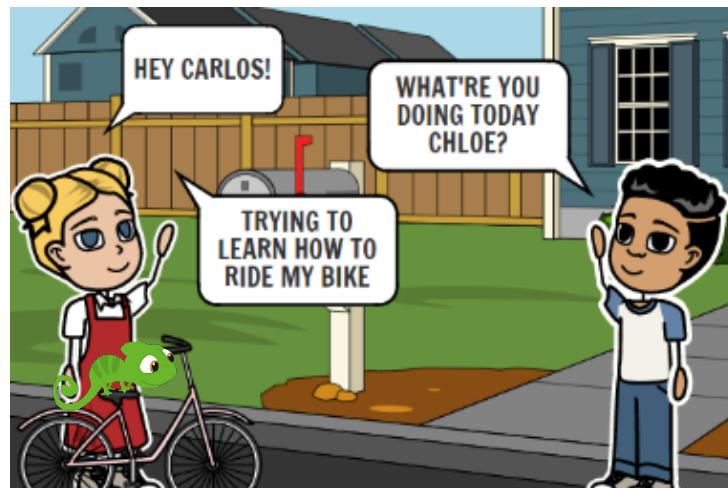


CARLOS



Chloe is an adventurous six-year-old with a strong imagination and she spends most of her time with her pet Chameleon and her best friend Carlos. Chloe - just like any kid - faces problems in her day to day life. Struggling to ride a bike or having stage fright before the school's talent show are only a few of her obstacles but she develops her confidence through her and Cam's adventures where she learns about important life lessons.

Chloe and Cam experience the wonders of the world together in a lighthearted and educational way prioritizing social learning and notions of honesty, kindness and sharing. There is a beautiful world out there waiting for Chloe and she wants to be the first person to learn everything about it.



✨ Imagination is colourful with Cam on your side! ✨

MAIN CHARACTERS

CHLOE:

Chloe is an adventurous six-year-old with a strong imagination. She loves making new friends and is always up for a good journey with Cam on her side. Chloe develops her confidence through her and Cam's adventures where she learns about people's cultures and many important life lessons.



CAM THE CHAMELEON:

Cam is Chloe's best friend and sidekick. He loves going on these adventures with Chloe because he adds to the fun by blending in with objects and letting Chloe's imagination run wild.



CARLOS:

Carlos is Chloe's best friend outside of her and Cam's imaginary world. Carlos is someone Chloe can always confide in. He balances out Chloe's outgoing personality with his level-headed demeanor.



CHLOE'S MOM:

Chloe's mom is a caring and loving mother who will always put her daughter's needs ahead of hers. She is Chloe's biggest supporter as she grows up and is always there to help her in any situation.

ONE-OFF CHARACTERS

BIANCA: *EPISODE #1*

Chloe looks up to Bianca and treats her as a big sister. Bianca always knows what to do in any given situation and always gives the best advice. Chloe hopes to one be as smart and confident as her.



LILY: *EPISODE #2*

Lily is the daughter to the owners of the orange farm Chloe visits in her imagination. Lily's a lot like Chloe where they are both very adventurous and curious about everything. They compliment each other very well because they always know what to do to have a good time.



ARTHUR THE KNIGHT: *EPISODE #3*

Arthur is a very caring and sociable knight. He's always focusing on others and making sure that everyone's having fun, even if that means giving his turn to his brother to make him happy. This inspires Chloe to be as kind as Arthur the Knight.



BRENESSA: *EPISODE #4*

Brenessa is a confident performer that loves to make people feel good about themselves. Although she has a lot of experience performing, Brenessa has insecurities too and is not afraid to confide in Chloe and let her know it's okay to be scared.

SAM: *EPISODE #5*

Sam is very shy but also when you get to know her, she is down to earth. She treats others the way she wants to be treated, especially considering she is used to people not being very inclusive because of her leg. She is very appreciative of Chloe and Carlos for accepting her and being so kind.

**MICHAEL: *EPISODE #6***

Michael is a very talented musician who loves to learn new things. He is determined to be better at the piano and pushes himself to be better everyday. He is a great motivator and role model for Chloe because he shows her that it is okay to be nervous to learn new things, but with practice comes great outcomes.

STORY ENGINE

Chloe and the Chameleon is built upon educational content that's shown through Chloe and Cam's imagination. This animated show makes learning fun through its simplistic and colourful world, while demonstrating key social and emotional values which are integral to a child's development. *Chloe and the Chameleon* will follow the everyday life of Chloe and how she navigates social problems with her pet Cam by her side. Each episode will present an issue regarding the values of honesty, independence, self-regulation, sharing, compassion, and self-awareness. Whenever Chloe feels uncertain, she turns to Cam for support. Her imagination runs wild when Cam changes colour, where the two are brought to a new location through Chloe's mind. This could be learning how to get over stage fright, what to do when faced with the conflict of dishonesty, or how to share with a friend. *Chloe and the Chameleon* brings a curious and imaginative character to life in an adventurous and fun world. From medieval castles to the backstage of a stadium, watch as Chloe, her best friend Carlos, and Cam the Chameleon explore places they've never seen before while making new friends along the way. This innovative show brings the courageous and collaborative energy of *Starbeam* and the world exploring play of *Justin Time* to help children learn more about themselves and the possibilities around them.

STORY SPRINGBOARDS

Pilot - Lost & Cam Was Found

Chloe visits the pet store with her mom to pick up her first pet. While Chloe is in awe of the chameleon on display behind the front desk, she loses her mom in the store. Just before Chloe can figure out what to do, the chameleon makes eye contact with her and camouflages into the jungle background of the tank, teleporting them to the jungle. While Chloe is in the jungle, she is on a safari with a bunch of tourists. The tour guide allows everyone to explore the area, but makes it clear that everyone must regroup at a certain time. While Chloe walks around the jungle, she makes friends with another girl her age, Bianca. Once everyone boards the bus, Chloe cannot find Bianca. She then realizes that in order to find someone, you need to ask for help and inform a trusting older figure. Chloe tells the guide that Bianca is missing and they backtrack to find her in the end. Once Chloe and the chameleon transcend back to the pet store, she realizes that in order to find her mother, she has to ask the sales clerk for help. When she asks for help, the clerk calls for Chloe's mom on the PA system. Once Chloe's mom finds her, Chloe ends up picking the chameleon that she just went on a wild adventure with and names him Cam.



Episode 2 - Truth & Orange Juice

Chloe and her mom just finished baking some delicious chocolate chip cookies for her grandmother. Chloe asks if she can have one but her mother responds by saying "no". Once Chloe's mom leaves

the kitchen, Chloe takes a cookie from the tray, despite knowing that she



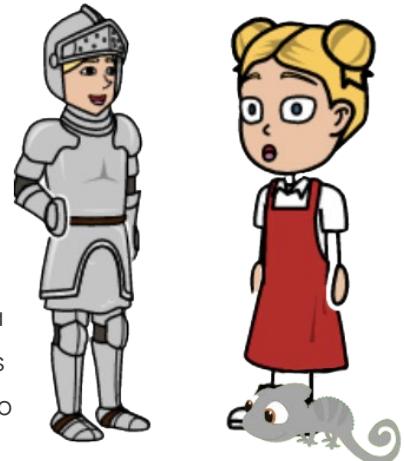
shouldn't have had one. Once she finishes the cookie, Cam ends up camouflaging into an orange in the fruit display on the kitchen table and transcends them to an orange farm in Florida. Chloe meets the daughter of the head farmer, Lily.

They overhear the head farmer telling all the workers on the farm not to eat the oranges that they pick from the orange trees. Chloe does as she is told, but Lily ends up eating an orange behind her father's back. Once the father comes back, the owner realizes that an orange is missing and Chloe informs Lily that she

should tell the truth. Since Chloe is right, Lily tells the truth to her father. Lily's father thanks her for being honest and says that "honesty is the best policy". Once Cam and Chloe transcend back to Chloe's kitchen, her mother walks in realizing a cookie is missing. Chloe then tells the truth to her mother and finishes off her confession by saying "honesty is the best policy after all." Chloe's mom thanks her by giving her a hug and then they leave to go to grandma's house.

EPISODE 3 – SHOW CAM-PASSION

Chloe is on a school trip to a Medieval castle with her class. She is really excited to be spending the day with her best friend, Carlos, while they see things that came from Medieval times. Chloe and Carlos are able to run around and play with authentic Medieval memorabilia throughout the castle. After a while, Chloe does not want to take turns with Carlos and gets annoyed with him because she wants to play the whole time. Cam blends into the stone of the castle walls and teleports her back to Medieval times to meet Arthur, a knight from England. While she is there, Chloe sees Arthur taking turns with his brother, Frank, to do their favourite activity, ride their horse. To be a knight, Arthur has to excel at riding a horse so he is able to become a successful respected knight in his village. By Chloe seeing Arthur take turns with Frank, she realizes that it is okay to take turns with Carlos as well. Chloe also realizes that taking turns allows her time to still play with the Medieval memorabilia once the other person finishes. Once Cam teleports Chloe back to the castle, she apologizes to Carlos for not taking turns earlier and spends the rest of the day sharing with her best friend. Sharing is caring.



EPISODE 4 – FEARLESS CHLOE

It is the day of the school talent show, and Chloe couldn't be more excited to sing in front of her whole class. Right before she is about to perform, Chloe gets uncontrollable stage fright and feels too nervous to perform. Carlos tries to help her ease her fear but nothing is working. Cam camouflages to the pink of the boombox Chloe is going to use for her performance and teleports them to a concert arena. While Chloe is at the arena, she meets famous singer, Brenessa Monroe, right before she is about to perform to a sold-out show. As Chloe follows Brenessa around the arena getting ready for her performance, she learns first hand that it is okay to get nervous but not to let the fear consume you. Brenessa expresses to Chloe that she can do anything she sets her mind to and invites Chloe to join her onstage. They both rock it. Once Chloe and Cam teleport back to her school's talent show, Chloe realizes that she can do anything she puts her mind and focuses on doing well when she performs. Chloe ends up performing and does a great job.



EPISODE 5 – WE'RE ALL THE SAME



Chloe and Carlos are inside their classroom when their teacher, Ms. C, tells everyone that a new student is joining the class. When the new student Sam arrives, Chloe notices that she has a prosthetic leg. Chloe has never seen prosthetics before, so she and Carlos wonder what it could be. When Sam sat beside them, she tells them that she lost her leg a few years ago. Cam camouflages into the red of Sam's prosthetic leg and for the first time, Chloe teleports with both Carlos and Sam to a playroom inside a children's hospital. There is a bunch of child patients around the room, some in wheelchairs, some who are bald, and some who look very similar to Chloe and Carlos. Chloe, Carlos, Sam, and all of the patients end up playing games together.

Sam informs Chloe and Carlos that all of these children were patients in the same hospital as her when she got her new leg. Chloe is shocked because they all seem like her and Carlos. Sam tells Chloe, "Even though all of us have a different story, there's still so much we can have in common and enjoy together." When they teleport back to the classroom, Ms. C asks Chloe if she wants to say any welcoming words to their new classmate. Chloe responds, "Yes, welcome to the class, Sam. I think we will all have a lot more in common with each other than we realize."

EPISODE 6 – CHLOE THE NEVER GIVER-UPPER

Chloe has always wanted to learn how to ride a two-wheel bicycle since she could remember, so one day, her mom and Carlos decided to teach her. Chloe wants to be a great bike rider just like Carlos, but finds it very difficult and keeps falling over. While Chloe was on the verge of tears talking to Carlos about how hard riding a bike is, Cam camouflages into her bike tire and the three of them teleport to the practice room of a young pianist named Michael. Michael is learning a difficult piano piece for a test he has in a few hours, but cannot get the piece right. He keeps fumbling his finger placement and plays the wrong notes. Chloe and Carlos learn from him that even though something is difficult, it does not mean it is impossible. Michael breaks-down the song bit by bit, playing sections slowly at first. He gradually increases the speed until he can play everything in-time without fumbling. Though Michael knows the piece inside and out, he is still nervous for the actual test. Chloe tells Michael, "just believe in yourself and you will do great! All of that practice you did will make you perform perfectly for the test!" Chloe, Cam, and Carlos watch Michael's piano test, where he plays the piece perfectly. Once Chloe and Carlos teleport back to Chloe's house, Chloe gets back on her bike to try again. She is finally able to stay on the bike and pedal to the end of her street. Chloe's mom exclaims, "oh my goodness, Chloe! You did it!" and Chloe responds, "with practice, I can do anything!"

